Blue Mud Bay (Djalkiripuynu) Development Strategy
By Djankiripuynu, Blue Mud Bay, North East Arnhem Land.
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Our foundation is Yolngu Rom (Law and cultural principles)
Our foundation for development is the people, our identity, our culture and our land – all linked together under Yolngu Rom. Our patterns and designs, our language and our stories live in homelands, not in settlements. This is why we want our future in homelands.

We are committed to our self-determination
Our development is based on strong gurrgurr, drawing power from our Rom to make local decisions for our lands and seas.

Our only way to grow is through equal rights and responsibilities
Without this, we’ve can only grow grass in the garminyarr.

Long term outcomes only come from locally driven development
Our development requires a strong rumbal to take the power from our munatha and combine it with the waltjan and daykun to grow the borum.
Our local corporations and businesses, with good governance and management, provide the strong support we need to combine our knowledge with external expertise and investment to grow good fruit - social outcomes.

We appreciate public funds and support
Waltjan (public funds) carries the power in the munatha up the rumbal to combine with the energy of the daykun to make the borum.

Private investment provides the energy to innovate
While waltjan starts our growth, the energy of the daykun (private investment) makes us flourish.

We want a future of dignity on our traditional lands
The success of our development strategy will be measured by its borum:
• greater local employment opportunities;
• higher education levels;
• financial stability;
• improved living standards;
• people living with dignity on our traditional lands.

We want to protect what is important
Our greatest challenge is managing groups who have vested interests in the status quo taking advantage of our locally driven development.

Our children and grandchildren will lead our development
Strong gurrgurr and rumbal withstands the wuthanginy. Our development will need to be strong and flexible enough to withstand the generational change coming in the next 5 years.